

Update on Outreach & Awards Committees

Stacey Scott

Chair, SoCS Outreach Committee

Chair, SoCS Awards Committee

Assistant Director, SoCS

SoCS Council Meeting, November 3, 2020

Outreach Activities – Ugrad Recruiting

- Fall Preview Day: Sun, Nov 8 (this weekend)
 - <https://admission.uoguelph.ca/events/2020/11/fall-preview-day-2020>
 - Event runs from 12noon – 4pm, Chat Q&A runs whole time
 - SoCS has 2 x 45-min “talking heads” information sessions at 1 and 3pm

Outreach Activities – Ugrad & Grad Recruiting

- Proposed digital marketing campaign to promote SoCS ugrad and grad programs
 - Waiting for approval / further discussion from College
- Developing Research Themes on SoCS website
 - In response to Action Items #E.4.3 (Celebrate Research Excellence) and #E.5.2 (Revisit Outreach and Team Building Strategy) of SoCS Strategic Plan
 - Will help service Action Item #E.5.1 (Develop Fundraising Priorities and Strategies)
 - Will begin development project in Winter term, expect consultations

Awards: CEPS Awards – SoCS Recipients

Dean List / Dean's Scholarships (\$2000)

- Simrandeep Bajwa (CS-Co-op)
- Nigel Davis (CS-Co-op)
- Daniel Denton (CS-Co-op)
- Michael Dombrovsky (SE-Co-op)
- Feerass Ellid (CS)
- Samuel Guilbeault (SE-Co-op)
- Shawn Kaplan (SE)
- Evan Killoran (SE-Co-op)
- Zachary Lee (CS-Co-op)
- Ahmed Mahmoud (SE-Co-op)
- Hyrum Nantais (SE-Co-op)
- Tony Trinh (CS-Co-op)
- Austin Van Braeckel (SE-Co-op)

Emmanuel & Kalliope Salamalekis Scholarship (\$1000)

- Maddie Gabriel (SE-Co-op)

Other Awards Updates

- Cmte has determined SoCS In Course Awards, and will be announced shortly
- Cmte has been discussing changes needed to future SoCS Awards to meet Board of Governors mandate to have all In Course / Awards be a minimum of \$1000

SoCS Awards funded by SoCS Endowment

Current

- 3 x 2 \$500 In Course Awards
(highest avg in 1st, 2nd, and 3rd year
in CS & SE core courses)
 - Dr. Mary McLeish
 - Dr. Ted Swart
 - Dr. James Linders
- 2 Graduate Prizes, Dr. Charles
Capstick Graduation Prize
 - \$500 1st prize
 - \$300 2nd prize

Proposed

- 2 x \$1000 In Course Awards
(highest avg in CS & SE courses at
3rd year)
 - Dr. Mary McLeish
 - Dr. Ted Swart
- 2 Graduate Prizes
 - Dr. Charles Capstick: \$1000 1st prize
 - Dr. James Linders: \$500 2nd prize

SoCS Awards funded by SoCS Endowment

- Part of this proposal is commitment to work with AA&D to raise targeted funds to grow the SoCS Endowment to bring back 3 levels of In Course awards (1st, 2nd, 3rd year) at \$1000 minimum levels
 - Responds to Action Item #E.5.1 (Develop Fundraising Priorities and Strategies)

Motion

- Move for the Council to approve the proposed changes to SoCS Endowment Funded SoCS In Course Awards and Graduation Prizes
 - 2 x \$1000 In Course Awards (highest avg in CS & SE courses at 3rd year)
 - Dr. Mary McLeish
 - Dr. Ted Swart
 - 2 Graduate Prizes
 - Dr. Charles Capstick: \$1000 1st prize
 - Dr. James Linders: \$500 2nd prize