

Update on Outreach Activities

Stacey Scott

Chair, SoCS Outreach Committee

Assistant Director, SoCS

SoCS Council Meeting, October 6, 2020

All UofG outreach activities will be virtual this fall / winter

- Sat, Sept 26: Discover U of G
- Sun, Nov 8: Fall Preview Day
- Virtual tours on the UofG Admissions site
 - Some University wide, some Program specific tours:
<https://admission.uoguelph.ca/visit-us-virtually>

Discover U of G Volunteers

Huge Thanks!!

Live Speakers:

- April Nejedly
- Greg Klotz
- Xiadong Lin
- Kate McRoberts
- Jade Legare

Chat Q&A volunteers:

- Stacey Scott (moderator)
- Ritu Chattervedi
- Josh Lang
- Alanna Tees
- Luca Alfieri
- Christina Khidhir

Host: Ryan Padum (Admissions)

Producer: Natasha Haines (Adm.)

Discover U of G

U of G 101

Admission ▾

Programs ▾

Experience Campus

Next Steps

Contact Us



Welcome to Discover U of G! Start your day here.

Where will you be next year? Today is your chance to explore our degree programs, admission requirements, how to apply and all things Guelph, from the comfort of your home!

Search Discover U of G





Unique visits for live sessions

BSc (1st session): 180

BSc (2nd session): 40

BEng (1st session): 59

BEng (2nd session): 19

BComp (1st session): 28

BComp (2nd session): 9



Limited Attendance is Troubling for getting word out about our school...

- Need for different approach
- Will be talking to Bill Van Heyst & Minglun about alternative recruitment strategies (e.g. social media / Google ad campaign)