# Update on Outreach Activities

### **Stacey Scott**

Chair, SoCS Outreach Committee
Assistant Director, SoCS

SoCS Council Meeting, October 6, 2020

# All UofG outreach activities will be virtual this fall / winter

- Sat, Sept 26: Discover U of G
- Sun, Nov 8: Fall Preview Day
- Virtual tours on the UofG Admissions site
  - Some University wide, some Program specific tours: <a href="https://admission.uoguelph.ca/visit-us-virtually">https://admission.uoguelph.ca/visit-us-virtually</a>

# Discover U of G Volunteers Huge Thanks!!

### **Live Speakers:**

- April Nejedly
- Greg Klotz
- Xiadong Lin
- Kate McRoberts
- Jade Legare

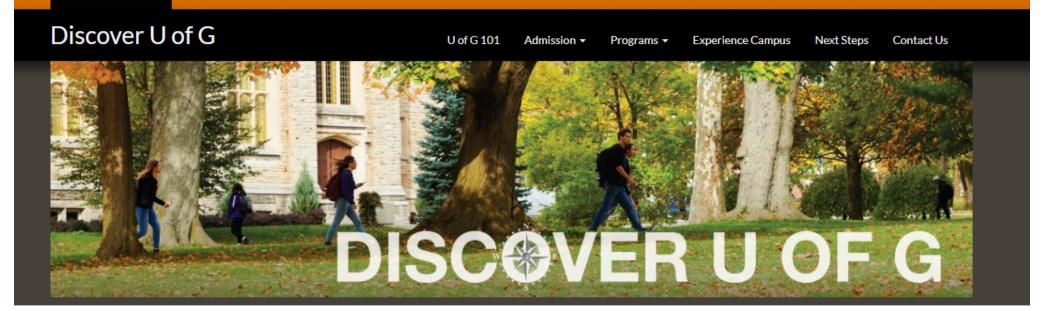
#### **Chat Q&A volunteers:**

- Stacey Scott (moderator)
- Ritu Chatervedi
- Josh Lang
- Alanna Tees
- Luca Alfieri
- Christina Khidhir

**Host:** Ryan Padum (Admissions)

Producer: Natasha Haines (Adm.)

#### https://admission.uoguelph.ca/DiscoverUofG



#### Welcome to Discover U of G! Start your day here.

Where will you be next year? Today is your chance to explore our degree programs, admission requirements, how to apply and all things Guelph, from the comfort of your home!

## Search Discover U of G Search







### Unique visits for live sessions

BSc (1st session): 180

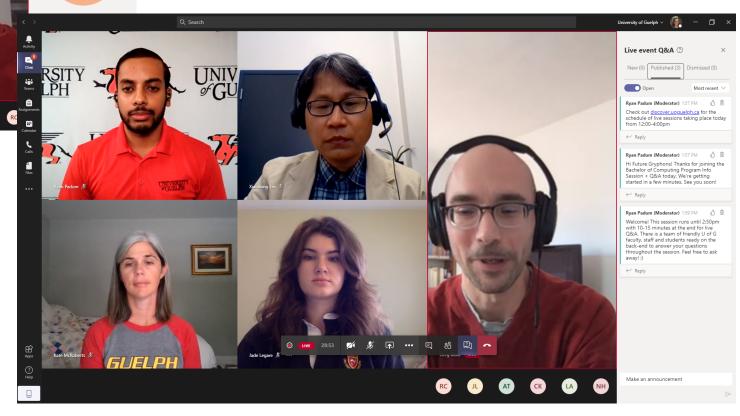
BSc (2<sup>nd</sup> session): 40

BEng (1st session): 59

BEng (2<sup>nd</sup> session): 19

BComp (1st session): 28

BComp (2<sup>nd</sup> session): 9



# Limited Attendance is Troubling for getting word out about our school...

- Need for different approach
- Will be talking to Bill Van Heyst & Minglun about alternative recruitment strategies (e.g. social media / Google ad campaign)